



Dr Graeme Codrington

Graeme Codrington is an expert on the new world of work and multigenerational workplaces. As a writer, speaker and consultant, he has helped companies and their leaderships prepare and motivate their workforces, and improve their strategy.

Combining business strategy with trends forecasting, Graeme outlines how individuals and groups work and live together and what it means for business. He studies the effects of key 'disruptive influences' in the workplace including technology, demography and social change.

With humour and insight Graeme can focus his presentations on the future of technology and the influence of social media, the expectations and attitudes of those just entering the job market, the ageing population, innovation, leadership and everything in between. He considers both the scale and nature of the changes and challenges ahead, and how to understand them. He looks at the leadership and the teams needed in the future, how to improve customer experience and marketing, and paints a picture of the new world of work. He has delivered his thoughts to some of the world's biggest companies from all sectors including Accenture, Canon, BMW, BP, Coca Cola, DHL, Nestlé, O2 and many others.

Speech Titles

Understanding new realities in a changing world
Improving leader, team and talent performance
Elevating customer experience and marketing performance
Developing and executing strategy in a new world of work

14 Berners Street
London W1T 3LJ

T +44 (0)20 7907 2800
www.jla.co.uk